



1. HALLOUMI (PDO)
2. CYPRUS CHEESE
3. RICOTTA CHEESE
4. HALLOUMI BREADED STICKS
5. HALLOUMI PIE

# INTRODUCTION

“Evolving the Cypriot traditional cheese (Halloumi), to differentiated products, with natural, healthy and traditional ingredients.

Through market niche strategy, in combination with the innovative way of treating and adding the flavours, in both Cyprus Cheese and Halloumi Breaded Sticks, VRYSAKI is the premier export partner with a full variety range.



# Mission & Vision

## Our Vision

- ❑ Our vision is to achieve leadership role of the “modified” traditional Cypriot cheese, Halloumi, with a new twist of different flavours, additionally to expand in other steps of related products with halloumi cheese.
- ❑ We take a long-term view, focusing on the quality of our business and how we work. As a result, qualitatively, we seek to be recognized as niche market leaders and to be the partner for big customers/distributors.
- ❑ To provide fast and reliable value added products with a high degree of customer satisfaction through a technology driven and well trained team based strategy, to increase scope through strong alliances.

# COMPETITIVE ADVANTAGE

The trend towards healthy food is growing worldwide as consumers are demanding

Halloumi is a trademarked product that could not be copied by competitors abroad.

Introducing Halloumi sticks with flavours. It can be cooked in the grill in 15-20 minutes

Introducing Vegan Halloumi with flavours and superfoods.

More natural ingredients and healthy products.



# HALLOUMI (PDO), CYPRUS CHEESE, RICOTTA - RANGE

HALLOUMI / CYPRUS CHEESE / RICOTTA	TYPE	DESCRIPTION	PIECE SIZE OPTIONS
HALLOUMI	Standard	HALLOUMI PDO with mint - STANDARD (Cow, sheep, goat milk)	200g/225g/250g
HALLOUMI	Catering Block	HALLOUMI PDO with mint - CATERING BLOCK (Cow, sheep, goat milk)	750g/ 1kg
HALLOUMI	Catering Block - variable weight	HALLOUMI PDO with mint - CATERING BLOCK (Cow, sheep, goat milk)	variable weight
HALLOUMI	Trimmings	HALLOUMI PDO with mint - TRIMMINGS (Cow, sheep, goat milk)	3kg
HALLOUMI	Burger slices	HALLOUMI PDO with mint - BURGER SLICES (Cow, sheep, goat milk)	200g/250g
HALLOUMI	Sliced	HALLOUMI PDO with mint - SLICED (Cow, sheep, goat milk)	750g/ 1kg
HALLOUMI	Sticks	HALLOUMI PDO with mint - STICKS (Cow, sheep, goat milk)	400g/800g
HALLOUMI	Fries	HALLOUMI PDO with mint - FRIES (Cow, sheep, goat milk)	750g
HALLOUMI	Flavoured (Chili, Basil, Pepper)	HALLOUMI PDO coated with (CHILI OR BASIL OR PEPPER) (Cow, sheep, goat milk)	200g/225g/250g
HALLOUMI	Sheep and Goat	HALLOUMI PDO with mint (Sheep and Goat)	250g
CYPRUS CHEESE	Standard	CYPRUS CHEESE with mint- STANDARD (Cow's milk)	200g/225g/250g
CYPRUS CHEESE	Catering Block	CYPRUS CHEESE with mint CATERING BLOCK (Cow's milk)	750g / 1kg
CYPRUS CHEESE	Catering Block - variable weight	CYPRUS CHEESE with mint CATERING BLOCK (Cow's milk)	variable weight
CYPRUS CHEESE	Trimmings	CYPRUS CHEESE Original with mint - TRIMMINGS (Cow's milk)	3kg
CYPRUS CHEESE	Burger slices	CYPRUS CHEESE with mint - BURGER SLICES (Cow's milk)	200g/250g
CYPRUS CHEESE	Light	CYPRUS CHEESE with mint - LIGHT (Cow's milk)	200g/225g/250g
CYPRUS CHEESE	Sliced	CYPRUS CHEESE with mint - SLICED (Cow's milk)	750g/ 1kg
CYPRUS CHEESE	Sticks	CYPRUS CHEESE with mint - STICKS (Cow's milk)	400g/800g
CYPRUS CHEESE	Lactose Free	CYPRUS CHEESE with mint - LACTOSE FREE (Cow's milk)	250g
CYPRUS CHEESE	Flavoured (Chili, Basil, Pepper)	CYPRUS CHEESE with mint- CHILI/BASIL/PEPPER (Cow's milk)	200g/225g/250g
RICOTTA	Ricotta- Anari salted	Ricotta- Anari salted	250g
RICOTTA	Ricotta- Anari unsalted	Ricotta- Anari unsalted	250g

# HALLOUMI (PDO)



## HALLOUMI

200g / 225g /  
250g / 750g / 1kg



## HALLOUMI BURGER

200g / 250g



## HALLOUMI SLICES

750G / 1kg



# HALLOUMI (PDO) 750g AND 250g



# HALLOUMI (PDO)



## HALLOUMI WITH FLAVOURS

- CHILLI
- BASIL
- PEPPER

200g/ 225g/ 250g



## HALLOUMI FRIES

200g / 250g



## HALLOUMI STICKS

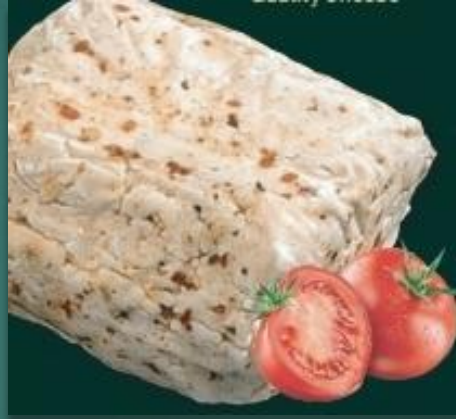
750G / 1kg



# CYPRUS CHEESE -Grill Cheese with Flavours

VRYSAKI -Grill Cheese with:

- ❑ Chili
- ❑ Basil
- ❑ Pepper



# Ricotta Cheese



▶ RICOTTA

▶ 250g

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- FACTORY CAPACITY 10.000 PER YEAR





# Halloumi Sticks with flavours



# Halloumi sticks with Flavours

Halloumi Sticks with:

- ☐ Mint
- ☐ Tomato
- ☐ Chili
- ☐ Strawberry
- ☐ Truffle
- ☐ Olive



# Halloumi Pie

Με Χαλλούμι ποπ και δυόσμο /  
With Halloumi pdo and mint



Ανά/Per 100g

## Halloumi Pie

# Halloumi Pie with Flavours

## Halloumi Pies:

- ❑ Olive
- ❑ Tomato
- ❑ Chili
- ❑ Olive & Tomato
- ❑ Truffle
- ❑ Mint
- ❑ Mint & Onion

